



SLO Hotline's 29th Annual

ROCK'N BOWL-A-THON

Presented by Transitions Mental Health Association

2010

Dear Bowl-A-Thon Team Captain:

SLO Hotline's 29th annual Bowl-A-Thon will be held this year in April and May. We're counting on you to join in the fun by bringing a team of your own to compete at Paso Robles, Pismo and Santa Maria Bowls. Behind the scenes our volunteers, generous donors and sponsors will be back to make this a rockin' event. If you are a returning team captain, we thank you for your past Bowl-A-Thon support! If you're new, we are glad you're here!

Last year, over 26,000 calls were made to 211 SLO Hotline by people in need of vital social service resources. Of those calls, one-third were crisis and support related, handled by trained volunteers available 24 hours a day, seven days a week. Without a doubt, 211 SLO Hotline has provided a critical service to our community. **It has been a particularly precious resource to those that Transitions-Mental Health Association (TMHA) serves: our friends and family who have a mental illness.**

TMHA now operates SLO Hotline 800-549-4499. SLO Hotline will be staffed by volunteers and employees 24 hours a day, seven days a week. It remains the only free service of its kind in the area providing suicide prevention, emotional and mental health support. All callers will continue to benefit from this confidential service, 24 hours of every day.

Participate on **Saturday, April 24 at the Santa Maria Rancho Bowl** and a portion of those funds raised will **benefit TMHA's Northern Santa Barbara County client programs.**

Bowl-A-Thon is an opportunity to help in this community service, and I encourage you to participate this year! Sponsor information and a checklist of opportunities are enclosed.

Thank you in advance for your contribution to SLO Hotline's Bowl-A-Thon and to the mental health of our community. We are very excited to see you bowl again this year.

TEAM CAPTAIN KICK-OFF MEETINGS

Monday, March 29 – South County/San Luis Obispo Kick-Off Meeting

To be held at 4:00 p.m., TMHA, 277 South Street, Suite Y, SLO

Tuesday, March 30 – North San Luis Obispo County Kick-Off Meeting

To be held at 4:00 p.m., TMHA PEP Center, 5385 El Camino Real, Suite A, Atascadero

Wednesday, March 31 – North Santa Barbara County Kick-Off Meeting

To be held at 4:00 p.m., Rancho Bowl, 128 Donovan Road, Santa Maria

Please find in your packages:

- | | |
|---|---|
| <input checked="" type="checkbox"/> Team Sign-up Sheet | <input checked="" type="checkbox"/> Pledge Sheets |
| <input checked="" type="checkbox"/> Team Captain Responsibilities | <input checked="" type="checkbox"/> Incentives & Awards |
| <input checked="" type="checkbox"/> Bowling Schedule | <input checked="" type="checkbox"/> Donation Receipts |

Packets are also available for download on the website: www.t-mha.org.

SLO Hotline's Tradition with a 2010 Transition



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TEAM CAPTAIN SIGN-UP

Print clearly and include each bowler's name. Lane reservations are not confirmed until team information is received in the Transitions office.

Preferred Bowling Shift (see schedule below):

Bowling Alley: _____ **Day/Date:** _____ **Time:** _____

Business/Company/Name: _____

Address: _____

BOWLER'S NAMES

1. _____
2. _____
3. _____
4. _____
5. _____

CAPTAIN'S INFO

Team # _____

Name: _____

Phone: _____

Email: _____

Team Name: _____

We appreciate having complete information on each bowler to pre-register them for the event.

BOWL-A-THON DATES

Lanes	Day/Date	Time
Pismo Bowl 227 Pomeroy Ave. Pismo Beach 773-2482	Friday, April 16	6:00Full
	Sat, April 17	12:30
	Law Enforcement	3:00
	Night	5:30
	Sun, April 18	1:00
	Sun, April 25	1:00
	Fri, April 30	6:00
Sun, May 2	1:00	
Paso Bowl 2498 Spring St. Paso Robles 238-5020	Fri, April 23	6:00
	Sat, May 1	3:00
	Law Enforcement Night	6:00
Rancho Bowl 128 E. Donovan Rd. Santa Maria 925-2405	Sat, April 24	4:00 7:00

Please fax, mail or email this form to:

Mail

Bowl-A-Thon Coordinator
 Transitions Mental Health Association
 P.O. Box 15408
 San Luis Obispo, CA 93406

Phone

(805) 541-5144 ext. 152

Fax

(805) 541-9480 attn. Lesta Travis

Email

events@t-mha.org

Web Site

www.t-mha.org



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TEAM CAPTAIN RESPONSIBILITIES

1. Organize one or more bowling teams... **five** people on a team.
2. Pass out pledge forms to your team **as soon as you get them!** If you are downloading package materials via the web, please print out the following for your bowlers:
 - Pledge sheet
 - A supply of donation receipt
 - Incentives & Awards

Each bowler is asked to collect a minimum of \$100 to participate in the event. Bowlers who collect more are eligible for extra prizes!

3. Motivate your team and encourage them to gather donations beyond the \$100 minimum! The more your team raises, the better chance you have to win prizes.
4. Attend the Bowl-A-Thon Kick-Off Meeting to get tips on pledge getting, confirm your bowling schedule, socialize with other team captains and maybe even win a fabulous prize.

*Important
DATE!*

Monday, March 29 – South County/San Luis Obispo Kick-Off Meeting
To be held at 4:00 p.m., TMHA, 277 South St, Suite Y, SLO

Tuesday, March 30 – North San Luis Obispo County Kick-Off Meeting

To be held at 4:00 p.m., TMHA PEP Center, 5385 El Camino Real, Suite A, Atascadero

Thursday, March 31 – North Santa Barbara County Kick-Off Meeting

To be held at 4:00 p.m., Rancho Bowl, 128 Donovan Road, Santa Maria

5. Remind your bowlers to be at the bowling alley approximately **15 minutes** before your shift begins.

*→ DON'T
FORGET!*

**ALL BOWLERS MUST BRING COMPLETED FORMS WITH
\$100 OR MORE IN PLEDGES IN ORDER TO BOWL**

Quick Facts About SLO Hotline 800.549.4499

- SLO Hotline has provided 40 years of service to San Luis Obispo County, connecting residents to over 500 health and human service programs and support groups.
- SLO Hotline is confidential and available 24/7, free of charge, to everyone.
- In December 2009, 211 SLO Hotline divided into two service programs:
 - The 211 county resources line became a United Way of SLO County program.
 - SLO Hotline became a suicide prevention, emotional and mental health support service operated by Transitions Mental Health Association.
- Funds from the April 24th, Santa Maria Bowl-A-Thon will help to support No. S. B. County Client Programs: Growing Grounds Farm, Santa Maria, Recovery Learning Centers in Santa Maria & Lompoc, along with our residential housing programs.



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TOP BOWLER INCENTIVES AWARDS

Based on funds individual bowlers turn in at Bowl-A-Thon

★★★ Nominations for Achievement ★★★

\$100 or more

Commemorative T-Shirt

\$250 or more

Commemorative T-Shirt

1 raffle ticket for grand prize drawing on May 2

\$500 or more

Commemorative T-Shirt

2 tickets for grand prize drawing on May 2

Night with Musical Entertainment prize – entertainment certificate

★★ And the Grammys go to ★★

Artist of the Year

Individual raising most money

Night on the town for two – Dinner and a concert tickets

Album of the Year

Team raising most money

Individual music certificates

Framed team certificate of appreciation

Best Music Video – Best Theme Attire

Best dressed performer (individual)

Best dressed band (team)

Both will receive a

Commemorative Album Cover





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BOWLER'S PLEDGE SHEET

Bowler's Name: _____ **BOWLING:** Lanes: _____ Day/Date: _____ Time: _____
 Address: _____ Phone: _____ Email: _____
 Company: _____ Address: _____
 Team Captain: _____ Team # _____ Team Name: _____

#	Name	Phone	Email <i>(If you'd like to receive Bowl-A-Thon results via email)</i>	Amount Pledged	PLEASE NOTE METHOD OF PAYMENT			
					Cash	Check	Online	Owed
1				\$	\$	\$	\$	\$
2				\$	\$	\$	\$	\$
3				\$	\$	\$	\$	\$
4				\$	\$	\$	\$	\$
5				\$	\$	\$	\$	\$
6				\$	\$	\$	\$	\$
7				\$	\$	\$	\$	\$
8				\$	\$	\$	\$	\$
9				\$	\$	\$	\$	\$
10				\$	\$	\$	\$	\$
Totals:				\$	\$	\$	\$	\$

OFFICE USE ONLY
 Pre-paid cash \$ _____ Pre-paid check \$ _____ # of checks _____ TOTAL: Pre-paid \$ _____ Outstanding \$ _____ 1st Auditor _____ 2nd Auditor _____



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DONATION/PLEDGE RECEIPT

Business/Individual Name: _____ Team # _____

Your tax deductible contribution of \$ _____ is greatly appreciated. SLO Hotline is a program of Transitions Mental Health Association, a private, not for profit 501(c)3 organization; tax identification number 95-3509040.

Donations to the Bowl-A-Thon support SLO Hotline and TMHA's No. Santa Barbara client programs.

Please call the TMHA office at 541-5144 ext. 152 for general information, Bowl-A-Thon participation, sponsorship and volunteer opportunities, or to make additional donations. Visit www.T-MHA.org to learn more about our programs!



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