



STRIKE OUT STIGMA BOWL-A-THON

Benefiting Transitions-Mental Health Association

In support of SLO Hotline and other TMHA programs
in San Luis Obispo and Northern Santa Barbara Counties.

Winter 2012

Dear Sponsor,

The “Strike Out Stigma Bowl-a-Thon” will be held in March 2012. Whether you have been a strong SLO Hotline/TMHA supporter for many years or are a first time sponsor, we’re counting on you to join in this 30-year tradition of bowling for dollars! Bowl-a-Thon raises critical funds for local TMHA programs and is a great way for work and social groups to team-build and have fun! Now, more than ever, we need the help of our community to continue to provide suicide prevention, emotional and mental health support and local resources to San Luis Obispo and Northern Santa Barbara Counties.

TMHA has operated the SLO Hotline, (phone number 800-549-4499) since January 2010. The line is staffed by volunteers and staff 24 hours a day, seven days a week. It remains the only free service of its kind in the area, and provides a critical role to our community. It has been a particularly precious resource to those that TMHA serves: our friends and family who have a mental illness.

What’s the best part about it? It’s fun! Bowlers have told us that it’s a great way to challenge colleagues and build team spirit while supporting a critical service provider. Sponsor your own team, contribute to a client/staff team, donate your time or a raffle item (more information and a checklist of opportunities are enclosed).

Thank you in advance for your contribution to the Strike Out Stigma Bowl-a-Thon, in support of SLO Hotline and other TMHA Programs in San Luis Obispo and Northern Santa Barbara Counties.

Sincerely,

Lesta Travis, Promotional Coordinator
Transitions-Mental Health Association



STRIKE OUT STIGMA BOWL-A-THON

Benefiting Transitions-Mental Health Association

In support of SLO Hotline and other TMHA programs in San Luis Obispo and Northern Santa Barbara Counties.

Participate in our Strike Out Stigma Bowl-a-Thon to be held in March 2012!

Transitions-Mental Health Association, our Board of Directors, and TMHA staff and volunteers, request your support to make our 31st Annual Bowl-a-Thon the most successful ever.

- **As an Event Sponsor** your organization will be recognized at all four venues over three weekends to over 500 participants throughout the county. We can always use volunteers from your organization to help at the events.
- **Captain a team** by getting your friends, family, and associates together for a night of bowling, bonding and fun. This is a great opportunity for organizational team building.
- **Bowling dates available March 9-25, 2012 in Paso Robles, Pismo Beach, Cal Poly and Santa Maria.**
- **Contribute gift certificates or prizes** for event raffles, bowler incentives and rewards.

Please fill out the information on the form below, detach and mail it to
 Transitions-Mental Health Association Attn: Bowl-a-Thon P.O. Box 15408, San Luis Obispo, CA 93406
 or contact Lesta Travis at 805-540-6527

✂-----
**Yes, I want to support Transitions-Mental Health Association by contributing to the
 2012 Bowl-a-Thon Fundraiser!**

Please contact me about:

Bowl-a-Thon Sponsorship of: \$250 \$500 \$1,000 \$1,500 \$2,000 \$2,500 Other \$_____

*Donations of \$1,000 or more will be featured in all promotional materials: advertising, flyers, and t-shirts.
 Sponsors are welcome to display banners at event.*

Bowl-a-Thon Team(s) Bowling dates available: March 9, 16, 18, 23, 24, & 25 in Pismo Beach; March 10 in Santa Maria; March 11 at Cal Poly; and March 17 in Paso Robles.

Designate your donation to sponsor a TMHA client/staff team.

Bowl-a-Thon Volunteers needed for every shift! Availability: _____

Prize Donation: Item(s) donated _____ Cash value \$ _____