



### Online Donations: FirstGiving

Thanks for participating in the 31st Annual Strike Out Stigma Bowl-a-Thon benefiting SLO Hotline and other TMHA programs in San Luis Obispo and Northern Santa Barbara Counties.

We are excited to announce that we are using a donation site to help our bowlers collect money. FirstGiving is a very user-friendly program that we hope you will be able to utilize to its full potential.

#### **Instructions to set up your own Fundraising Page**

To set up your own personal fundraising page click here: <http://www.firstgiving.com/t-mha>

Select the **Get started** button.

Select 2012 Strike Out Stigma Bowl-a-Thon event.

More details about the event will appear. Select the **Raise money** button.

Enter email address (this is for correspondence with FirstGiving).

Unless you are familiar with FirstGiving please set up a new account (I'm new to this site).

Create your fundraiser Page: This is where you can title your fundraiser. It will become a part of your URL address (along with your name) that you can send out to supporters. Ideas include: team names, strike out stigma, 2012 Bowl-a-Thon.

Now your page is created and the fun begins! You can personalize this page with photos and tell your story and why you are bowling to support TMHA and SLO Hotline. You can also tell people how much money you are hoping to raise. To bowl each team members needs to raise at least \$100 but we hope your target goal will be higher. FirstGiving reports that each fundraising page averages \$400.

On this page (bottom yellow box) is also your opportunity to thank people for their donation personally. This message will be shown to your supporters once their donation is complete.

Please note that there is also a section to set up your page to control the amount of info shared publicly about the people who donate to your cause. Such as their name, date of donation, amount of donation and any comments they leave for you.

There is also a section to check to receive notification through email whenever you receive a donation.

Once everything is set up you have an opportunity to email your page directly from site or you can copy and paste your personal URL into an email or Facebook/Twitter post, etc.

You will have also received emails from FirstGiving with tips on how to share your page with others.

We hope that this fundraising page is a helpful tool for you. Thank you again for your support of the Strike Out Stigma Bowl-a-Thon!